

NATIONAL SURVEY REVEALS TOP 5 STRESSORS FOR MODERN DAY MOVERS



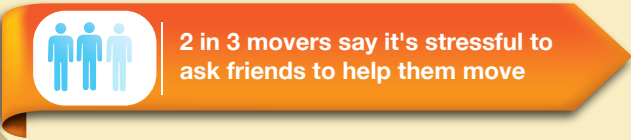
1. MORE ARGUMENTS AND LESS SEX



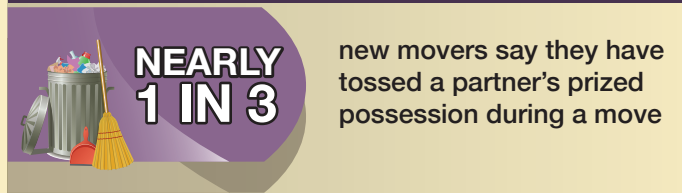
2. CRIPPLING PERSONAL DEBT ISSUES



3. DIFFICULTIES ASKING FRIENDS FOR HELP



4. TRUST ISSUES WITH SIGNIFICANT OTHER



TOPPING THE "I HATE IT" LIST OF ITEMS TOSSED DURING MOVES WERE:



5. FRICTION WITH UNFRIENDLY NEW NEIGHBORS



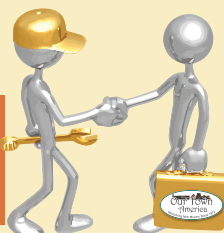
LOCAL BUSINESSES ARE RESTORING HOUSEWARMING TRADITIONS TO ALLEVIATE MOVING STRESS

OUR TOWN AMERICA HELPS LOCAL BUSINESSES WELCOME MOVERS WITH OPEN ARMS

95% say they would visit a local business that welcomed them to the community

90% say housewarming gifts would make them feel more comfortable and settled

50% say meeting new neighbors is key to feeling comfortable in their new home



Our Town America delivers warm and thoughtful gift packages to millions of new movers on behalf of thousands of local businesses.

Our Town America's Welcome Packages, filled with important community information and **FREE** gifts from local businesses, help minimize moving stress.

Movers say these packages truly make a difference as **81%** value receiving information about their new community when they move in.

