NATIONAL SURVEY REVEALS TOP 5 STRESSORS OR MODERN DAY MOVERS





1. MORE ARGUMENTS AND LESS SEX



of movers say moving scars personal relationships

of movers say moving lead to more arguments, less sex



2. CRIPPLING PERSONAL DEBT ISSUES



spend \$2k on their move



1 in 6 say moving created debt issues

3. DIFFICULTIES ASKING FRIENDS



2 in 3 movers say it's stressful to ask friends to help them move

LOCAL BUSINESSES ARE RESTORING HOUSEWARMING TRADITIONS TO ALLEVIATE MOVING STRESS

95%

say they would visit a local business that welcomed them to the community

90%

say housewarming gifts would make them feel more comfortable and settled

50%

say meeting new neighbors is key to feeling comfortable in their new home



4. TRUST ISSUES WITH SIGNIFICANT OTHER



new movers say they have tossed a partner's prized possession during a move

TOPPING THE "I HATE IT" LIST OF ITEMS TOSSED DURING MOVES WERE:





DECORATIVE TOWELS



5. FRICTION WITH UNFRIENDLY **NEW NEIGHBORS**

of movers say today's neighbors aren't as friendly

of movers have never received a housewarming gift

OUR TOWN AMERICA HELPS LOCAL BUSINESSES WELCOME MOVERS WITH OPEN ARMS

Our Town America delivers warm and thoughtful gift packages to millions of new movers on behalf of thousands of local businesses.

Our Town America's Welcome Packages, filled with important community information and FREE gifts from local businesses, help minimize moving stress.

Movers say these packages truly make a difference as 81% value receiving information about their new community when they move in.

