

# Our Town America to Host November 5th PMQ Pizza Magazine Webinar



Our Town America, the country's first and fastest growing new mover marketing franchise, is teaming up with PMQ Pizza Magazine, the leading trade publication serving the pizza industry, at 3PM EST on Wednesday, November 5th 2014 for a webinar entitled "The Niche New Mover Market: The Secret to Establishing Customer Loyalty."

Two of Our Town America's leading new mover marketing experts, Director of Sales Michael Murphy and Lead National Sales Executive Steven Sgroi, will be featured on the webinar. They will be joining Daniel Parea and Brian Hernandez, the hosts of PMQ Magazine's recurring webinar series, for a lively discussion about the powerful results targeted new mover marketing programs can generate for any local business.

Murphy says this webinar will show local business owners how to reach and influence a brand new set of movers each and every month.

"We are excited to be the featured guests in a timely webinar that will bring PMQ Magazine's loyal audience up to speed on the benefits of new mover marketing," says Sgroi. "Millions of people move each year and they're actively seeking new go-to product and service providers, whether they moved across town or across the country. This webinar will show business owners how to welcome those new movers before their competition in a way that inspires long term customer loyalty - an invaluable edge for small business owners in an increasingly competitive

American economy.”

Interesting in joining the webinar? Register at the following link (<http://www.pmq.com/webinar/>) and join the hosts and featured guests for a riveting discussion and presentation at 3PM Eastern Time on Wednesday, November 5th!

For more information on PMQ Pizza Magazine’s webinar series, please visit <http://www.pmq.com/webinar/>

Sources: PMQ Pizza Magazine; IT Business Net; Digital Journal

