

# Our Town America Hosts March 16th PMQ Pizza Magazine Webinar



Our Town America, the country's first and fastest growing New Mover Marketing franchise, is teaming up with PMQ Pizza Magazine, the pizza industry's leading trade publication, at 3:00 PM (EST) on Wednesday, March 16th, 2016 for a FREE webinar entitled "Turning New Movers into Loyal Customers".

Two of Our Town America's leading New Mover Marketing experts, Sales Manager Steven Sgroi and Marketing Executive Brittany Johnson, will be leading the webinar. They will be joined by the hosts of PMQ Pizza Magazine's webinar series, Daniel Parea and Brian Hernandez, for an eye-opening discussion about the powerful results **targeted** New Mover Marketing programs can generate for local businesses.

While geared specifically for Pizzeria owners, Johnson says this webinar will show local business owners of any industry how to reach a new set of movers every month before their competitors have a chance to.

"We're excited to host another webinar with PMQ and are looking forward to explaining why New Mover Marketing should be factored into every business owner's Marketing strategy," says Johnson. "Millions of people move each year and are actively seeking new reputable go-to businesses, both product and service providers, in their new area. This webinar will show business owners how to

welcome those **new movers** before their competitors do — inspiring long-term customer loyalty. As we know, there is no shortage of Pizza restaurants in the US, so this program provides an invaluable edge in such a competitive industry.”

If you would like information, please **Contact Us**.

Did you miss the webinar? Watch the recorded webinar below!