

Our Town America knows Small Businesses mean Big Business – WBTV Charlotte



WBTV Charlotte (November 2016) – This year, for the second year in a row, for Small Business Saturday, Jane and Tom McElhaney of Our Town America of Charlotte will head out to thank small business owners for everything they do for our community.

Small Business Saturday, the shopping holiday held the Saturday after Thanksgiving, encouraging shoppers to patronize small and local businesses.

Jane and Tom are small business owners themselves, as Our Town America franchisees, and understand that small businesses mean big business to the community.

The McElhaney's support small businesses year round, as the Our Town America business model is focused on helping local business owners create a sense of community at their stores by welcoming new movers to town with free one-time gifts.

The McElhaney's created the "Charlotte Small Business Support Squad" to show their appreciation for small and local businesses in their area. On Saturday, they will drive through Charlotte to surprise their partnered local business owners with a Community Service Award and more!

Charlotte-area businesses looking to team up with Our Town America of Charlotte can contact the McElhaney's at 704-341-4982 or complete an online [Contact Charlotte Form](#).

Small businesses in any U.S. market can reach out to Our Town America's corporate team to get in touch with their local representative. Call by phone at 800-497-8360 or complete a **Contact Form**.

Watch clip of Jane McElhaney on WBTV Charlotte below.