

Retail Businesses Announce Impressive 2013 Success



[PRWeb \(Dec. 2013\)](#) – Millions of Americans, 40 million a year according to the most recent Census, move each year and are forced to develop relationships with new “go-to” retail options. After a move, new residents are actively seeking replacements for the favorite pizza shop, neighborhood hardware store, and family pet store they trusted in their former town. Their world has been turned upside down and they need help knowing where to turn to find reliable retail business owners who can help them get on track.

Similarly, local retail business owners must find replacements for the countless loyal customers who skip town each year and there’s no better target than impressionable new movers. Where can store managers turn to make an impact on this new group of residents in order to replace loyal customers who have moved away?

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Source: Digital Journal, December 13, 2013