Successful Marketing Trends For Your Business



Supply Chain World (Mar. 2014) – Countless retail businesses nationwide, including hundreds of restaurants, rely on targeted new mover marketing programs to cultivate long-term, loyal customer relationships.

Millions of Americans, 40 million a year according to the most recent Census, move each year and are forced to develop relationships with new “go-to” retail options. After a move, new residents are actively seeking replacements for the favorite pizza shop, neighborhood hardware store, and family pet store they trusted in their former town. Their world has been turned upside down and they need help finding quality retail business owners who can help them get back on track in their new neighborhood.

Read More Here...

Source: Supply Chain World

