

# Our Town America 2016 Top Low-Cost Franchise



[Franchise Business Review](#) – For their 2016 Top Low-Cost Franchises Report, Franchise Business Review surveyed over 11,000 franchisees representing 125 low-cost brands to identify the top low-cost franchises with the most satisfied franchisees. Our Town America is ranked one of the best in this comprehensive list of businesses under \$100k. Our Town America is the leading Advertising franchise on the list.

Franchise Business Review asked Our Town America what traits we feel our most successful franchisees share, in addition to a willingness to follow proven systems... “Motivation, internal drive, and a plan is what franchisees need to be successful,” says Michael Plummer, CEO of Our Town America, which specializes in New Mover Marketing. “Motivation, whether it be wanting to get the kids through college, set up something for a good retirement or simply wanting more money is important. Internal drive gets you through those days when it is tough. Planning is key to measuring when you have arrived at a milestone or goal and where to raise the bar to keep you moving towards your objectives.”

If you're interested in purchasing a low-cost franchise, page 6 is a great place to begin. Access the [FREE Low-Cost Report](#) [HERE](#).

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Complete an application to franchise with Our Town America or [Contact Us](#) us for more information.