Retail Businesses Thriving with New Mover Direct Mail Programs



Successful Business News: Featured Top Story (Jan. 2014) – The most recent Census reported that 40 million Americans move each year, forcing millions of folks to find brand new "go-to" retail options. After moving to a new area, potential clients are actively seeking replacements for their favorite pizza shop, neighborhood hardware store, and family pet store they trusted in their former town. They need help locating reliable retail business owners who can help them get on track. What tools exist to help small businesses make a lasting impact on these impressionable movers?

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