

# Our Town America Reveals 2015 New Mover Survey Drawing Winner



## 2015 New Mover Survey Winner

**Houston/ Fort Worth, TX** (June 2016) – Our Town America, the nation’s leading New Mover Marketing franchise, just announced that couple, John and Kelly Ballentine of Katy, TX, have won the annual Our Town America New Mover Survey Drawing!

After their move to Katy in December 2015, the Ballentine’s became one of millions of new movers nationwide to receive the New Mover Survey as part of their **Our Town America** welcome package full of various free offers from partnered local businesses. The Ballentine’s completed their survey providing Texas-area Our Town America franchisee, Clint Finch, with feedback on the program and the services provided by his partnered local businesses, such as **Tutti Frutti Frozen Yogurt** with two locations in Katy and Rosenberg, TX.

Early June, Mrs. Ballentine met with Clint Finch, Tutti Frutti owners, Tam Luu and Lonny Yu, and employee Sara Cherry to accept their winnings – a \$1,000 check covered in full by the Our Town America corporate headquarters based in Pinellas Park, FL. The Ballentine’s, who recently moved south from Philadelphia, plan to use

the \$1,000 to get further settled into their new Texas neighborhood.

Luu and Yu of Tutti Frutti have been using Our Town America's **New Mover Marketing program** to gain new loyal customers for 7 months. The program also includes a second mailer, the Follow-up Postcard, which helps partnered businesses experience noteworthy responses every month.

With millions of Americans moving annually, and moving numbers expected to rise in the coming years, local businesses can rely on the program to consistently uncover new customers seeking reputable go-to product and service providers.

Due to Our Town America's 'Category Exclusivity Concept' – no direct competitors are included within a single zip code's Welcome Package.

Other businesses in the Ballentine's Welcome Package include: a Hair Salon, an Automotive Service Shop, a Golf/Country Club, a Donut shop, and a Dry Cleaners.

Other Welcome Packages in the same zip code have offers from different businesses, such as a Veterinarian, a Dentist and a Pizza Shop, due to their use of the carrier route options offered by Our Town America.

Greater Texas-area businesses interested in the Our Town America program can complete a **Contact Form** or call franchise owner Clint Finch at 832-437-1173. For more information on the annual **New Mover Survey** and the increased winnings of \$3,000, we invite you to explore our website.

**Want to see who last year's winner was? Watch [HERE](#).**