

# Top 5 Stressors For Modern Day Movers



BuzzFeed (August 2014) – Infographic reveals top five stressors for modern day movers and the powerful impact of housewarming gifts. Results drawn from our 2014 National Survey of New Movers. Access infographic on BuzzFeed [HERE](#).

# NATIONAL SURVEY REVEALS TOP 5 STRESSORS FOR MODERN DAY MOVERS



## 1. MORE ARGUMENTS AND LESS SEX



**35%**

of movers say moving scars personal relationships

**1/2**

of movers say moving lead to more arguments, less sex



## 2. CRIPPLING PERSONAL DEBT ISSUES

**50%**

spend \$2k on their move



1 in 8 say moving created debt issues

## 3. DIFFICULTIES ASKING FRIENDS FOR HELP



2 in 3 movers say it's stressful to ask friends to help them move

## 4. TRUST ISSUES WITH SIGNIFICANT OTHER



**NEARLY  
1 IN 3**

new movers say they have tossed a partner's prized possession during a move

### TOPPING THE "I HATE IT" LIST OF ITEMS TOSSED DURING MOVES WERE:

KNICK KNACKS

PHOTO ALBUMS

BOOKS

DECORATIVE TOWELS

OLD TROPHIES

## 5. FRICTION WITH UNFRIENDLY NEW NEIGHBORS

**53%**

of movers say today's neighbors aren't as friendly

**54%**

of movers have never received a housewarming gift



## LOCAL BUSINESSES ARE RESTORING HOUSEWARMING TRADITIONS TO ALLEVIATE MOVING STRESS

**95%**

say they would visit a local business that welcomed them to the community

**90%**

say housewarming gifts would make them feel more comfortable and settled

**50%**

say meeting new neighbors is key to feeling comfortable in their new home



## OUR TOWN AMERICA HELPS LOCAL BUSINESSES WELCOME MOVERS WITH OPEN ARMS

Our Town America delivers warm and thoughtful gift packages to millions of new movers on behalf of thousands of local businesses.

Our Town America's Welcome Packages, filled with important community information and **FREE** gifts from local businesses, help minimize moving stress.

Movers say these packages truly make a difference as **81%** value receiving information about their new community when they move in.

