Buy Local while Following Coronavirus Social Distancing Rules | Raleigh, NC



WRAZ Raleigh Live (April 2020) – Sally Hanson of Our Town America of the Triangle based in Raleigh, NC, shares ways in which consumers can help support their local economy while still following Coronavirus social distancing rules.

Hanson's partnered local businesses are doing what they can to stay open during this time – curbside pickup, delivery, etc. She urges consumers to tip essential workers if able to help keep local businesses afloat through the global COVID-19 pandemic. "These essential workers are the backbone of our community right now," Hanson points out.

"You can go online, find out which businesses are open – we have fitness facilities that had to close, but they're now offering online services. You can donate to these businesses," Hanson says. "As a company, we're actually mailing out postcards for these businesses letting people know that they're still open for business. They need your business, so please come on in, but keep with the social distancing and keep safe, of course," she urges.

Some small business facts to consider:

- For every dollar spent at a small business, approximately $0.67 stay in the community.
- 28.8 million small businesses in the U.S.
- Small businesses account for 99.7% of all businesses in the U.S.

Our Town America wants small business owners, as well as consumers, impacted by COVID-19 to know they aren't in this alone.

Watch full WRAZ Raleigh clip below.

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Our Town America supports small businesses across the nation 365 days per year. If you're a local Raleigh-area business looking for a way to reach out to new or current customers, reach out to Sally Hanson.

If your business is located outside of the Raleigh area, you can reach the Our Town America headquarters at 1-800-497-8360 to get connected with your local representative.