

Las Vegas Low-Cost Living attracts Out-of-State Remote Workers



NBC Las Vegas — Call it a “Zoom Town.” Working from home is bringing some big benefits to Las Vegas. As companies stay remote, Las Vegas is making the top of the moving list.

More than 20,000 people have moved to the Las Vegas valley since January. People from places like New York, San Francisco and Los Angeles can stretch their dollar further while working remotely with their same companies.

“Las Vegas is such an ideal place to live. We have the mountains, we have the great weather.”

Susan Nagi with Our Town America, a new mover marketing program said the Las Vegas branch has been busy sending out welcome packets to new residents.

“So many people are moving out of places like Seattle and New York because they can now work remotely,” Nagi said.

You can also add New Mexico to the list.

In February, Spotify announced its “Work from Anywhere” program. Giving employees the opportunity to choose their work mode. Whether that be at the office or at home as well as their location.

Microsoft, a company also pushing a hybrid work option, released a survey saying flexible work is here to stay. With more than 70% of workers wanting flexible work options to continue, citing a better work-life balance.

If you turn to job sites like LinkedIn, remote opportunities are endless. New residents are also giving a boost to local small businesses around the valley.

“The lunch rushes are picking up in the residential areas because people are working from home and they don’t travel as far out,” Nagi said.

In the last few weeks, Ori’Zabas in Centennial Hills has seen new faces.

“We see a lot of, not big groups, but solo diners. They used to come with limited time but now it seems like they’re working from home so they don’t have a lunch limit,” said Julit Molena, general manager.

As well as an uptick in delivery orders. “We had to go through some changes, we had to adjust and we came out pretty good,” Molena said.

Molena said they’ve developed a new system that can now cater to a booming population.



