

Moving Trends due to Coronavirus: An Infographic



All statistics drawn from survey commissioned by Our Town America. For more information, please visit:

- As U.S. Reopens, Coronavirus Concerns Could Lead to Mass Exodus
- Survey Says: Will People Move Homes during the Coronavirus Pandemic?

Survey Says: MOVING TRENDS DUE TO COVID-19

Top Takeaways from a National Survey
commissioned by Our Town America



MORE THAN 40% WOULD CONSIDER MOVING
FOR COVID-19 REASONS

TOP MOTIVES TO MOVE SOMEWHERE ELSE

- 36% SAY LESS CHANCE TO CATCH COVID-19
- 32% SOMEWHERE LESS EXPENSIVE TO LIVE
- 28% SAY WARMER CLIMATE



MORE THAN 50%
SAY FINANCES ARE ONE OF THEIR
BIGGEST COVID-19 WORRIES

TOP 3 THINGS MISSED MOST DURING QUARANTINE

- #1 - DINING AT RESTAURANTS
- #2 - SPENDING TIME WITH FAMILY & FRIENDS
- #3 - RUNNING ERRANDS WITHOUT WORRYING ABOUT MY HEALTH
(IE. GROCERY STORE, DRY CLEANER, BANK, ETC.)



OVER 70% WOULD BE OPEN TO
TRYING OUT NEW BUSINESSES IN
THEIR NEW CITY



49% AS COVID-19 RESTRICTIONS LOOSEN UP
WILL ORDER TAKEOUT & CURBSIDE FROM RESTAURANTS

35% WILL DINE INSIDE RESTAURANTS

OVER 80% WOULD REDEEM A PROVEN
COMMUNITY-WELCOME OFFER
FROM A LOCAL BUSINESS
(IE. FREE MEAL, HAIRCUT, ETC.)



ROUGHLY 2/3 WOULD FEEL MORE COMFORTABLE
IN THEIR NEW NEIGHBORHOOD
IF THEY RECEIVED A HOUSEWARMING GIFT

SURVEY COMMISSIONED BY MOVING INDUSTRY EXPERTS, OUR TOWN AMERICA.

OUR TOWN AMERICA HAS BEEN CONNECTING U.S. BUSINESSES WITH A
NEW SET OF NEW MOVERS EVERY MONTH FOR THE PAST 48 YEARS.



FULL SURVEY RESULTS AT [OURTOWNAMERICA.COM](https://www.ourtownamerica.com)

Survey Says: Moving Trends due to Covid-19. Top Takeaways from a National Survey commissioned by Our Town America. More than 40% would consider moving for Covid-19 reasons. Top motives to move somewhere else. 36% say less chance to catch Covid-19. 32% somewhere less expensive to live. 28% say warmer climate. More than 50% say finances are one of their biggest Covid-19 worries. Top 3 things missed most during quarantine. #1 dining at restaurants. #2 spending time with family & friends. #3 running errands without worrying about my health (ie. grocery store, dry cleaner, bank, etc.). Over 70% would be open to trying out new businesses in their new city. As Covid-19 restrictions loosen up 49% will order takeout & curbside from restaurants. 35% will dine inside restaurants. Over 80% would redeem a proven community-welcome offer from a local business (ie. free meal, haircut, etc.). Roughly 2/3 would feel more comfortable in their new neighborhood if they received a housewarming gift.

Survey commissioned by moving industry experts, Our Town America. Our Town America has been connecting U.S. businesses with a new set of movers every month for the past 48 years. Full survey results at ourtownamerica.com. Our Town America Welcoming New Movers Since 1972.