

Our Town America Announces 2018 New Mover Survey Winner



Franchising.com (April 2019) – Our Town America, the nation’s premier New Mover Marketing franchise, recently named Patrick and Carey Clinton as the 2018 New Mover Survey Drawing Winner. Patrick and Carey, along with their three children, Lucas, Caleb and Amelia, were awarded the grand prize of \$3,000.



The Clintons – Patrick, Carey, Caleb, Lucas and Amelia – with Our Town America Tampa Bay franchise owner, Michael Avallone (left), and Jet’s Pizza of N Dale Mabry owner, Eddie Martin (right).

The Clinton family recently moved to Tampa, FL from San Diego. Upon arrival in

Florida, the Clintons were welcomed with an **Our Town America** New Mover Welcome Package, a personalized collection of useful, one-time offers from local businesses such as **Jet's Pizza**. This welcome package helps new residents acclimate to their new neighborhood while supporting the local economy. Carey was one of tens of thousands of new movers from across the country who completed the annual survey found within the package.

"We are so excited to have won this award! Filling out the survey was so easy; it was definitely worth it," says Carey Clinton. "I'm a huge fan of Our Town America. As a military family, we've moved around quite a bit. As we settle into a new town, we are always on the lookout for new places to eat in our neighborhood. Through Our Town America, we found our favorite pizza, lunch and date spots around town. I can't recommend Our Town America enough to other new movers."

The check presentation ceremony took place on Wednesday, April 3 at Jet's Pizza, located at 14624 N Dale Mabry, Tampa, FL 33618. Local Our Town America franchisee Michael Avallone presented the check on behalf of Our Town America.

"Throughout my childhood and early career, I was constantly moving from town to town. I know how hard it can be to settle into a new neighborhood, which is why I have such a passion for helping movers connect with local businesses," says Avallone. "I am so proud to be a part of the Our Town America team as a franchisee. And I am thrilled that this year's big winner was in Tampa, so I have the opportunity to participate. I was very excited for the opportunity to show our appreciation for local new movers and present the Clinton family with the \$3,000 check!"

Our Town America has been helping businesses across the nation capture the attention of new movers for 47 years. Capitalizing on new residents gives local businesses a competitive edge. By providing new movers with unique coupons and deals straight to their mailbox, Our Town America helps stimulate the economy on a local level.

Tampa-area businesses who are interested in the Our Town America program can complete a contact form or call franchise owner Michael Avallone at (614) 378-2977. For more information on the New Mover Survey, visit OurTownAmerica.com.

About Our Town America

For 47 years, Our Town America has been connecting new movers with local businesses by helping turn them into long-term, loyal customers. As the leaders in New Mover Marketing, they use a mix of proven and perfected methods of direct mail and new technologies to focus exactly on the businesses ideal type of customer. Through their mobile app, they are 100% trackable and also offer demographically targeted full-color postcard mailings, EDDM, and more.

Since the company started franchising in 2005, Our Town America has consistently been placed in the Franchise Top 50, ranking top in their category for franchisee satisfaction.

Our Town America's dedication to the "sponsor exclusivity" concept, meaning Our Town America will only recommend one of each business type in any specific zip code within its welcome packages, has been one of the key catalysts for the company's long-term success. In addition, sponsors consistently rave about other unique aspects of the New Mover Marketing program – such as their ability to reach a brand-new audience of impressionable new movers each month and the insightful data/metrics delivered by Our Town America's innovative pinpoint tracking system.

Due in large part to Our Town America's devotion to those concepts, thousands of satisfied business owners throughout the United States attest to the success and effectiveness of the program. Additionally, dozens of locally owned franchisees validate Our Town America's concept as a viable business opportunity.

It is Our Town America's mission to assist new movers adjusting to their community, help businesses gain new and loyal customers and provide franchisees with an excellent opportunity. The eight million households who receive Our Town America's welcome packages each year prove that Our Town America is committed to following through on that mission statement.

For more information, visit the Our Town America website at <https://www.ourtownamerica.com/>.

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