Our Town America Moves to New Headquarters



Nation’s Premier New Mover Marketing Franchise Opens Brand New 44,000 Square-foot Facility in Clearwater, FL, Launches Search for 15-20 Employees

PRWeb (October 2017) – Our Town America, the nation’s first and fastest growing new mover marketing franchise and one of Tampa’s largest and most successful franchise companies according to the Tampa Bay Business Journal’s 2017 Book of Lists, is moving this fall. The company will open a brand-new, state-of-the art, 44,000 square foot facility located at 13900 US Highway 19 N, Clearwater, FL 33764-7238 on October 20th, 2017.

2017 has been a landmark year for Our Town America as the local company celebrates 45 years in business. Our Town America has generated 26% franchise system growth in the past two years and is on pace to set a record in franchise

sales this year with 12 new locations. To accommodate this rapid growth, Our Town America is actively recruiting 15-20 appointment setting and sales representatives to help new and existing franchisees thrive in markets around the country.

Our Town America's CEO, Michael Plummer, Jr., says this sustained growth is the primary catalyst for the company's relocation and believes the new Clearwater facility gives them room to grow.

"As a company committed to new movers chasing big dreams, we're excited about moving to a new facility custom-built to fuel our future growth," says Plummer. "Our new Clearwater headquarters is more than double the size of our current Pinellas Park location, giving us an opportunity to hire dozens of talented Tampa-based residents in the coming months/years. We can't wait to move to the new facility that's been designed to remind us of fond memories while pushing us to reach new heights."

Our Town America is a family-based business (Plummer's father, Michael Plummer Sr., started Our Town America in 1972) that prioritizes long-term, loyal relationships, so it's no surprise the company partnered with Mike Sinwelski (Plummer's childhood friend and a highly reputable local general contractor) to build the new Clearwater facility. Plummer remembered driving Sinwelski to school during their Catholic school days and already knew he could trust him. So, when the Mike Sinwelski Construction, Inc. team came in with a great plan and reasonable price, it was a no-brainer partnership.

The partnership has worked out beautifully as the new facility will open on time despite the challenges presented by Hurricane Irma. When the doors open on October 20th, Our Town America employees will be greeted by fantastic new features, including…

- A high-tech, 2,700 square feet conference room large enough for company-wide meetings
- A massive break room perfect for collaboration and company events
- Energy-efficient LED panels and lights throughout the building and a massive roof area offering solar energy options
- Windows lining the entire building offering all employees great views
- And a large pond and fountain at the entrance creating an inviting ambiance

Plummer says the expansion and design are all about helping each Our Town America employee thrive.

“It sounds cliché, but we truly are committed to our culture and our people at Our Town America,” says Plummer. “First of all – the central county location keeps us out of flood zones, something that’s particularly important after Hurricane Irma, and offers a more convenient commute for most current employees. Plus, the design itself embraces our core values with large, well-lit spaces encouraging creativity, interaction, and growth. And of course, we have plenty of room for the pot lucks and holiday parties that bring our team together at the office. We truly are a big family over here at Our Town America and we’re excited about our new home!”

For more information on Our Town America and what we do for new movers and local businesses, please visit https://www.ourtownamerica.com/.

For more information about the Our Town America franchise opportunity, please visit https://www.ourtownamerica.com/franchise-us/.

About Our Town America
For 45 years, Our Town America has been providing new movers with traditional hospitality by mailing warm housewarming gifts from local neighborhood businesses in a premium welcome package. Since the company started franchising in 2005, Our Town America has consistently been placed in the Franchise Top 50, ranking top in their category for franchisee satisfaction.

Our Town America’s dedication to the “sponsor exclusivity” concept, meaning Our Town America will only recommend one of each business type in any specific zip code within its welcome packages, has been one of the key catalysts for the company’s long-term success. In addition, sponsors consistently rave about other unique aspects of the new mover marketing program – such as their ability to reach a brand-new audience of impressionable new movers each month and the insightful data/metrics delivered by Our Town America’s innovative pinpoint tracking system.

Due in large part to Our Town America’s devotion to those concepts, thousands of satisfied business owners throughout the United States attest to the success and effectiveness of the program. Additionally, dozens of locally owned franchisees validate Our Town America’s concept as a viable business opportunity.

It is Our Town America’s mission to assist new movers adjusting to their community, help businesses gain new and loyal customers and provide franchisees with an excellent opportunity. The eight million households who receive Our Town America’s welcome packages each year prove that Our Town America is committed to following through on that mission statement.

Source: PRWeb