

Nominate a Business for the Small Business Resilience Award



Fox 17 News | Grand Rapids, MI – The consequences of the pandemic have been absolutely heartbreaking for local small businesses. Several family-owned restaurants, shops and salons now have signs reading “Closed Permanently” on their doors. And so many other small business owners are watching this and worrying about which doors will close next.

That’s why Our Town America created the *Small Business Resilience Award*. Community members throughout the nation can nominate a neighborhood business that they believe deserves this distinction. There can only be one winner in each listed community, but a nomination is something to be proud of as well as it’s a symbol of hard work during one of the toughest times in the nation’s history.

Larry Neal, the Regional Developer for Our Town America’s Michigan franchises, met with Fox 17 to discuss the award & more!

Who to nominate?

- A restaurant that's re-invented itself to offer a take-out friendly menu or built an area to provide outdoor seating
- A shop that's kept all of its employees on the payroll despite being closed for part of the year.
- A salon owner who's gone above and beyond to make customers feel safe.
- Etc. You get the picture! We want to find businesses that have truly beaten the odds to stay open!

To vote for/nominate a business, simply click the red button below. It only takes a minute, but can go a long way. Local small businesses are struggling; this is a chance to put a smile on the face of an owner who has shown resilience through a rough year!

Voting ends on November 29th – the day after Small Business Saturday.



Our Town America supports small businesses across the nation 365 days per year. If you're a local Michigan business looking to reach new or current customers, reach out to Larry Neal at 248-672-6046. If your business is located outside of MI, please call our corporate office at 1-800-497-8360 to get connected with your local representative.

