

# Sunflour Baking Company Wins Charlotte Small Business Resilience Award



Spectrum News | Charlotte, NC – Sunflour Baking Company, a family-run bakery in Charlotte, NC, has been a small business staple in the community for many years so, despite the pandemic bringing on many changes, they did not let it slow them down.

With four locations throughout the Charlotte area, the iconic bakery had their hands full when the pandemic hit, but they came together and showed resilience – as Our Town America of Charlotte owner, Eric Kent, says. Kent has worked to help bring new customers into Sunflour Baking Company on an ongoing basis since 2018. When asked to nominate a handful of his partnered local businesses for the *2nd Annual Small Business Resilience Award*, Sunflour was top of mind.

Local Charlotte residents voted on their favorite Charlotte business to win the 2021 award, championed by Our Town America. Sunflour Baking Company came out on top with the most community votes!

Kent, being a local business owner himself, understands the importance of supporting local businesses to help maintain a healthy economy and hopes others will join him in visiting local stores and restaurants. While this annual award is in honor of Small Business Saturday, it's encouraged to shop local year-round.



Without a steady base of customers visiting the Sunflour Baking Company locations, they would not be able to service the community as they have been for so long. Friendly faces, tasty pastries and unmatched customer service are a few reasons Charlotte residents frequent the bakery.

Kent met with Spectrum News at Sunflour Baking Company to discuss the importance of shopping local and the significance of the Charlotte *Small Business Resilience Award*.

Click [here](#) for information on how to be nominated for the Our Town America *Small Business Resilience Award* next year.

Our Town America supports small businesses across the nation 365 days per year. If you're a local Charlotte business looking to reach new or current customers, contact Eric Kent at **704-999-1330**. If your business is located outside the Charlotte area, please contact our corporate office at 1-800-497-8360 to be connected with your local representative.

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